

ABSTRACT

System and Method for Targeted Notifications Tracking

5 An example of a solution provided here comprises parsing stored information, and
automatically sending at least one customized message; components of the customized message
are derived from the parsing. Another example comprises extracting message components from
stored information, creating a customized message, based on a recipient's role in a project, and
automatically sending the customized message to the recipient, wherein the customized message
10 contains the message components, the stored information contains information concerning the
project; and the recipient is a person responsible for at least part of the project.